



UNIVERSITY SYSTEM *of* MARYLAND
**KIRWAN CENTER FOR
ACADEMIC INNOVATION**

Call for Nominations: Elkins Professorships for Academic Transformation

AY25-26 focuses on three awards of up to \$10,000 each to faculty teams, supporting the integration of Generative AI into educational practices

The Elkins Professorship for Academic Transformation is a prestigious fellowship awarded to faculty within the University System of Maryland. **New for AY25-26, the Kirwan Center for Academic Innovation seeks nominations for faculty in support of innovative projects focused on the use of Generative AI to advance academic transformation.** Specifically, three awards of up to \$10,000 each will be granted under this professorship to faculty focused on the use of Generative AI to enhance teaching and learning.¹

Proposals are due to Kelsey Beckett (kbeckett@usmd.edu) by 11:59 pm on **Friday, May 23, 2025**, for work to begin in the subsequent academic year.

Overview

The Elkins Professorship for Academic Transformation is awarded competitively to faculty members in the University System of Maryland to support projects that can foster or illuminate improvements in access, affordability, quality of outcomes, and/or stewardship of people's time, money, and other scarce resources. Work on "academic transformation" advances at least two of these goals. **For AY 2025-26, faculty are asked to put forth projects focused on the use of Generative AI to advance these goals.**

Three Fellowship awards of up to \$10,000 each is for work to be carried out over the 2025-26 academic year, potentially as part of an academic leave/sabbatical. The awardee's activities would be carried out in consultation with, and potentially in collaboration with, the staff of the William E. Kirwan Center for Academic Innovation. **The scope of proposed projects should reflect scale beyond a faculty member's own teaching practices or course design.** Work may be carried out in collaboration with colleagues from one's own academic department or other academic departments, IT, Teaching and Learning, Instructional Design, Accessibility, Advising,

¹ This call for nominations was developed with the support of Microsoft Copilot, serving as a co-editor in the conceptualization and refinement of the call.

Student Support Services, or other relevant units. Letters of support are expected from all partner units.

The proposed work involving Generative AI should advance and illuminate some aspect of academic transformation, directly or indirectly. More often than not, proposals will expand on inquiry or initiatives related to the use of Generative AI to enhance teaching and learning that are already underway. Proposals would typically outline some combination of study of existing research and evidence plus new research, development, and/or action supporting the use of Generative AI toward the solution of an educational need or challenge such as:

- The need to educate students who differ substantially, for example in their perspectives, sense of themselves as learners, motives for learning, preparation, and abilities;
- The need to demonstrate to potential students, taxpayers, employers, benefactors, and others that our graduates have been well-prepared and even transformed by their experiences in our institutions;
- The need to make more productive use of information about students and learning to guide and improve instruction and advising;
- The need to expand, extend, and sustain practices that have demonstrated their value and potential on a smaller scale;
- The need for education to continually improve in its methods, content, and resources rather than treating change as an exception to normal practice; and/or
- The need for more inclusive, useful strategies for helping large numbers of faculty gradually expand their repertoire of teaching strategies.

These are only examples. The funded work might focus directly on the use of Generative AI to support teaching and learning or on the role Generative AI can play to improve the conditions, policies, and infrastructure that support teaching and learning. Again, the scope of proposed projects should reflect scale beyond a faculty member's own teaching practices or course design.

Eligibility

Faculty from any USM institutions are eligible to apply. Faculty must be full-time faculty members with a rank of associate or higher. Deans, vice-presidents, and the president are not eligible to apply. Applicants may request that these eligibility requirements be waived for

special circumstances of educational importance to USM. Collaborative proposals involving multiple departments or disciplines are highly encouraged.

The Elkins Endowed Professorships were created in part to honor the prior contributions of the recipient. The faculty team lead applicant should have a **substantial track record** of contributions to the education of students (such as innovations, teaching awards, participation in important initiatives to improve student learning). Elkins Professors must exhibit, at a minimum, all the following qualifications:

- A solid record of achievement in a recognized academic or professional discipline;
- Evidence of significant achievement outside traditional disciplines but linked in scholarly and professional ways to the work of the USM;
- Demonstrated ability and continuing desire to lead and inspire undergraduate and graduate students in a range of learning situations – from the lab to the classroom, to the studio, to the community, to online; and
- Demonstrated ability and intent to participate vigorously in programs and activities outside the USM.

Criteria for Assessing Proposals

Academic Transformation: The proposed activities should focus on the use of Generative AI in teaching and learning to address at least two of the following:

- Enhancing access (how many and the variety of people who can be educated and/or deepening or extending learning for more people);
- Increasing affordability for students;
- Improving outcomes (what students know or are able to do by the time they finish their education).

Broad influence: The proposed activity should address a widely felt need and therefore have the potential for broad influence across the USM institutions and beyond.

Built on prior experience and research: The proposal should explain how the plan has built upon prior experience and research, both the applicant's and also the experiences, achievements, and challenges encountered by others in the field.

Feasibility: The proposed work plan should be demonstrably feasible. For example, if proposal readers are likely to wonder how the work can be done in the time available, it would help to include a timeline. As noted above, letters of support are expected from all partner units. If the

work will involve, for example, the institution's teaching center, then the proposal should include a letter from the director of the center that explains what the center will provide.

Evaluation plan: The proposal should include a plan for a final evaluation or peer review of the work.

Appropriate budget: The proposed budget should be consistent with the activities described in the narrative and demonstrate good stewardship of these funds. Funding can be used for training workshops, software and hardware purchases, research activities, and the development of AI-based educational resources.

Preparing a Proposal

Applicants are encouraged to confer with Kirwan Center staff while considering and preparing proposals, for example, about ways in which the Kirwan Center might support or amplify the work. Please reach out to Nancy O'Neill, Executive Director of the Kirwan Center, at noneill@usmd.edu no later than **Friday, May 9, 2025**, if you are interested in conferring.

Please use the following outline to prepare your proposal. Sections IV-VI should be no more than 10 pages, double-spaced, 12-point font.

- I. Cover sheet with applicant's name, position title, department or unit name, institution name, phone number, and email address.
- II. Nomination letter from the faculty member's Provost or Dean supporting the faculty member's candidacy. If the proposed project involves action within the institution, this nomination letter should also indicate support of that action.
- III. Brief abstract that summarizes the essence of the project.
- IV. Explanation of the need or opportunity, and its importance.
- V. A description of the proposed work, including an explanation of how prior work in the field has influenced the plan. Include a schedule of activities if appropriate. We recognize that work plans evolve, so give us your best guess now about how the work might unfold.
- VI. Planned deliverables. At minimum, this should include a final narrative report including some kind of external assessment of the work and a final financial report.
- VII. Budget.
- VIII. References cited.

- IX. Any supporting documents needed, including at least:
- a. Abbreviated c.v. (up to 2 pages and including only relevant publications) and a 250-word biographical sketch explaining the applicant’s relevant experiences for carrying out the proposed work.
 - b. Additional letters of support beyond the nomination letter, as appropriate.

Again, applicants are encouraged to confer with Kirwan Center staff while considering and preparing proposals, for example, about ways in which the Kirwan Center might support or amplify the work.

Questions?

Questions about the Elkins Professorship for Academic Transformation may be directed to Dr. Nancy O’Neill, Executive Director of the Kirwan Center, at noneill@usmd.edu.

Deadline and Submission Details

Proposals are due to Kelsey Beckett (kbeckett@usmd.edu) by 11:59 pm on **Friday, May 23, 2025**, for work to begin in the subsequent academic year.

The Elkins Endowed Professorship was established in 1978 as a fitting way to perpetuate the name and contributions of Wilson H. Elkins, a former Rhodes scholar who led the University of Maryland to new levels of distinction as its president from 1954 to 1978. Under Dr. Elkins’ leadership, the university grew notably in size, scope, and standing.

The William E. Kirwan Center for Academic Innovation was founded in 2013. The Center serves as a focal point for conceptualizing, promoting, studying, and disseminating groundbreaking academic transformation work both within Maryland and across higher education nationally. More information about the Center is available at <http://www.usmd.edu/cai>.